

## Mini Biography

**Jennifer Zinn**

**President and CEO, bioMérieux Inc.**

**General Manager & Head of Clinical Operations, NA**



Jennifer Zinn is the President and CEO of bioMérieux Inc., and the General Manager and Head of Clinical Operations NA, leading and driving the commercial strategy for bioMérieux in the US and Canada.

Before joining bioMérieux, Jennifer was Executive Vice President and Head of Diagnostics, North America at Siemens Healthineers for 3 years, responsible for leading the commercial organization across the entire laboratory and point-of-care portfolio. Key accomplishments included delivering record business performance in fiscal year 2021, and a strong contribution to the fight against COVID-19 through a comprehensive portfolio of real-time PCR, total antibody, and rapid antigen testing solutions.

Prior to Siemens Healthineers, she was with Roche for 8.5 years, leading commercial operations with increasing responsibility, including driving the North America strategy, overseeing the Point-of-Care business, and then leading specialty business (the entire diagnostics portfolio outside the hospital space). Zinn spent nine years in commercial operations at Ortho Clinical Diagnostics, culminating in leading North America marketing and overseeing the launch of their integrated chemistry/immunoassay line.

Zinn has been a leader of change and improvement at Fortune 500 Healthcare organizations since 1996. Through her passion of eliciting positive change and impact on the industry, she has exceeded marketing and sales expectations at major pharmaceuticals and diagnostic firms. A champion of strategic transformation, Zinn provides sharp insight, regardless of role, project, or challenge.

Throughout her career she has been successful in leading teams during times of change including organizational integration and the redesign of business approaches. These efforts have continuously led to significant growth in market share and revenue, as well as to the launch of numerous products and solutions. Further, with intent and vision she has galvanized her teams around purpose for the betterment of the business and for the customers served.

In chorus with her acute commercial focus, she has dedicated much of her energy to the development of her teams, keenly identifying talent, passion, and helping individuals navigate to

where their aptitudes are best harnessed. She is an advocate of diversity and inclusion, and strongly believes that all should bring their authentic self to work. Jennifer has delivered keynote talks on many occasions, emphasizing the importance of courage, executive presence, and business acumen for women in the workplace.

Jennifer serves on several boards in areas of both industry and passion including the AdvaMedDx Board and the Gold Foundation Corporate Council.

Jennifer lives in New York with her husband Michael, with whom she has two daughters, two stepdaughters, and four granddaughters. She graduated cum laude from the University of Delaware with a Bachelor of Music. Today, Jennifer spends much of her free time with family and pursues philanthropic endeavors in healthcare and music.

Jennifer was born October 31, 1964.