



# BOOST YOUR INNOVATION. ACCELERATE PRODUCT RELEASE.

Tailored spoilage analysis with GENE-UP<sup>®</sup> PRO BEVERAGE

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## GET MEANINGFUL DATA, FAST WITH GENE-UP PRO BEVERAGE

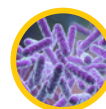
The high acid beverage industry is rapidly growing and innovating with new formulations, new brands, and constant consumer demands. Early and confident detection of specific spoilage organisms in your new beverage product and environment saves your operation time by preventing false alarms, ensuring quality of the product, and enhancing your brand reputation.

With reliable results, you have the peace of mind that you are collecting the right data to keep your operation efficient and profitable.

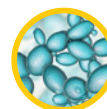
## GENE-UP PRO BEVERAGE TARGETS

When it comes to spoilage of high acid beverages, traditional culture methods have significant limitations. They are too broad and unable to capture all of the true spoilage organisms that affect your product. GENE-UP PRO BEVERAGE was developed through extensive collaborative research, evaluating the microbiome of over a thousand high-acid beverage samples. **The resulting diagnostic provides early detection of the organisms truly capable of impacting product quality.**

### MULTIPLEX PCR TARGETS



6 Bacteria  
Groups



4 Yeast  
Groups

PIONEERING DIAGNOSTICS

## BENEFITS OF GENE-UP® PRO BEVERAGE



## ORDERING INFORMATION

REF Number	Description	Format
IS 1098	GENE-UP PRO BEVERAGE Yeast	24 Assays
IS 1097	GENE-UP PRO BEVERAGE Bacteria	24 Assays
IS0359	brewSTAT Broth 500mL	500 mL liquid broth-ready to use
ISEV062	Quick-DNA Fungal/Bacterial Miniprep kit	50 preparations

Discover how BODYARMOR prevents spoilage and ensures brand success with GENE-UP PRO BEVERAGE

<https://predictive-diagnostics.com/2021/bodyarmor/>



## HOW IT WORKS

