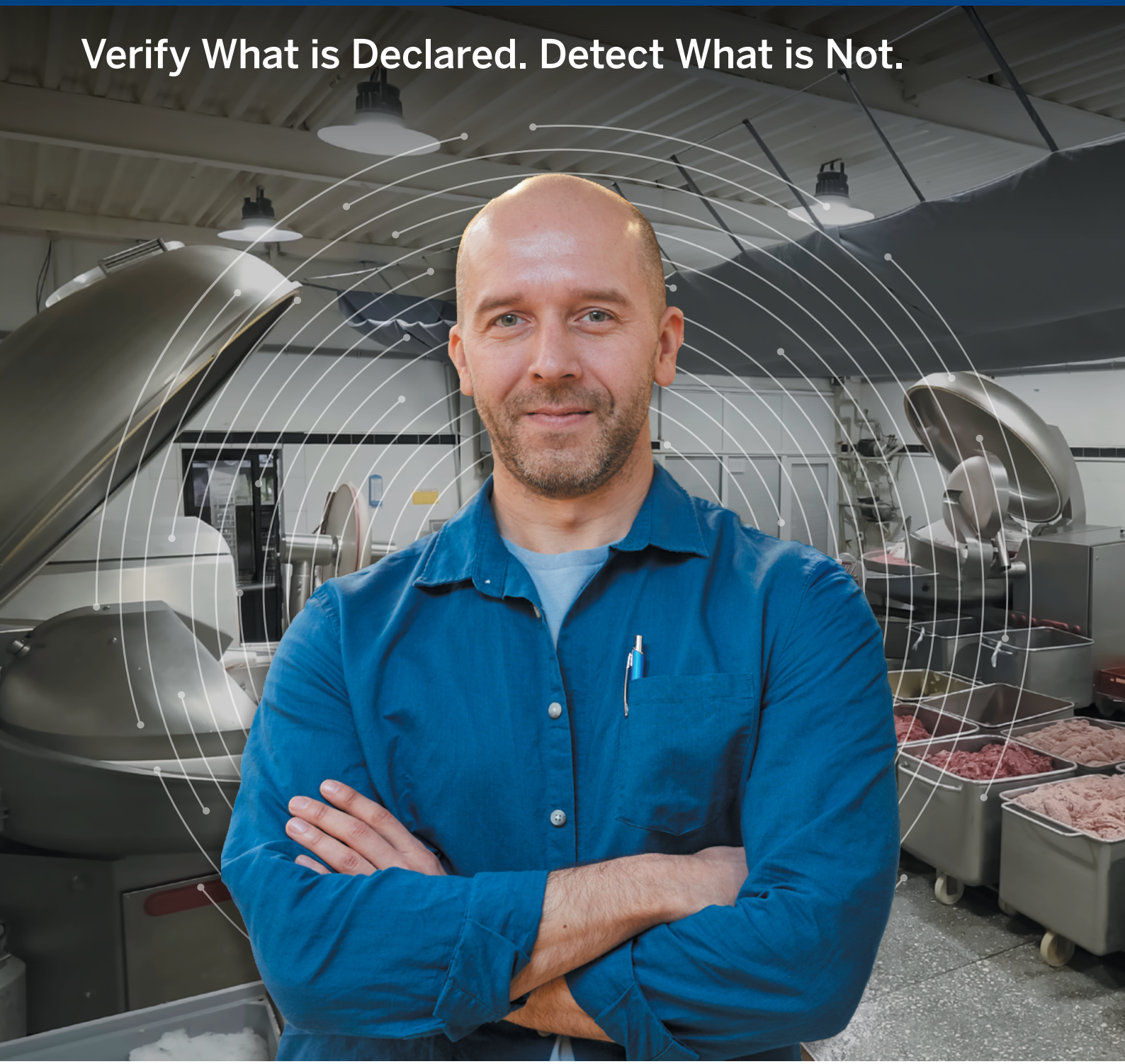
BIOMÉRIEUX

GENE-UP® PRO ANIMAL SPECIES ID

Verify What is Declared. Detect What is Not.



Your Trusted Partner in Augmented Diagnostics

PIONEERING DIAGNOSTICS

CONFIRM LABEL CLAIMS WITH CONFIDENCE

Designed for the verification of meat authenticity, GENE-UP® PRO ANIMAL SPECIES ID provides sensitive detection of animal species with a single PCR workflow.

Covering 15 animal species, it helps manufacturers safeguard authenticity claims, support Halal verification programs, and prevent costly cross-contamination and labeling errors before products reach consumers. For testing laboratories, it delivers a streamlined, high-throughput solution to confidently verify species identity and provide reliable results to customers.

The result is greater confidence in product integrity, stronger brand reputation, and confidence in every claim.

How It Works



DNA EXTRACTION*: ~1 HOUR | DNA QUANTIFICATION*: ~10 MINS | PCR & DATA ANALYSIS: ~2 HOURS

GENE-UP® PRO ANIMAL SPECIES ID Impact

- **AUTHENTICITY:** Confirm species declarations with confidence
- **COMPLIANCE:** Support labeling and regulatory requirements
- **PROTECTION:** Detect undeclared species before products reach the market
- **HALAL VERIFICATION:** Preserve Halal integrity by detecting non-compliant animal species
- **EFFICIENCY:** Simplify testing with a unique workflow for 15 animal species
- **REPUTATION:** Safeguard consumer confidence in your brand



MLG 20.02

Trusted Reference Method

Referenced in **USDA FSIS MLG Method 20.02****, GENE-UP® PRO ANIMAL SPECIES ID provides a trusted and recognized approach to meat species authentication.

By adopting the same methodology used by one of the world's leading regulatory authorities, laboratories and food manufacturers can test with confidence, and protect consumers from food fraud.

ORDERING INFORMATION

GENE-UP® PRO ANIMAL SPECIES ID
24 Tests/Kit | 13 Kits Available

LEARN MORE ABOUT GENE-UP® PRO ANIMAL SPECIES ID

Visit our website for more details on species identification and food authenticity testing.

biomerieux.com/animal-species-id

*Refer to the specific package inserts
**Real-Time PCR Method for Species Identification in Meat and Poultry Products (Effective Sept. 30, 2024)*

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