

BIOMÉRIEUX

# GENE-UP<sup>®</sup> PRO ACB

Next-day *Alicyclobacillus* and Guaiacol producer results  
with a Threshold Enumeration Approach

Be Certain from the Start  
to Ensure Beverage Flavor



Your Trusted Partner in Augmented Diagnostics

PIONEERING DIAGNOSTICS

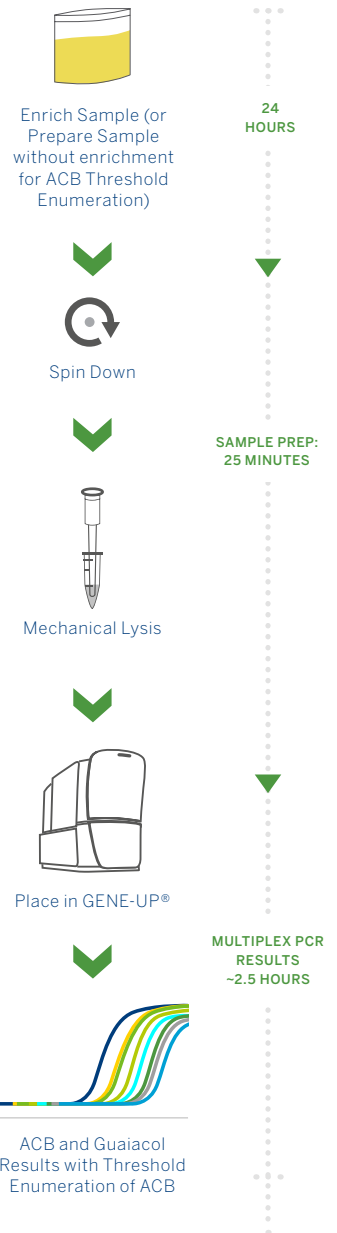


# Reduce risk and release fast with GENE-UP® PRO ACB

## Harness the Predictive Power of GENE-UP® PRO ACB

GENE-UP® PRO ACB assay from bioMérieux detects *Alicyclobacillus* spp. and predicts the presence of guaiacol – the metabolite that causes spoilage and off-flavors in beverages. Now with one single test, you can simultaneously screen raw ingredients and finished products for *Alicyclobacillus* spp. and Guaiacol producers. GENE-UP® PRO ACB can also be used without enrichment to provide reliable threshold enumeration of *Alicyclobacillus* spp. This truly predictive assay reduces time to results and allows you to release products faster with the confidence it will retain the taste your consumers expect.

## How It Works



## Benefits of GENE-UP® PRO ACB

- PROFITABLE** Start production and release products faster
- SUSTAINABLE** Improve supply chain with accurate and timely data
- EFFICIENT** Reduce product scrap
- RAPID & ACCURATE** Next-day ACB and Guaiacol results (27 hours) Threshold Enumeration in less than 3 hours
- RELIABLE** Higher specificity due to predictive data
- PREDICTIVE** Unique test with predictive model
- SUPPORTED** Full access to bioMérieux scientific expertise

## Ordering Information:

IS1099	GENE-UP® PRO ACB	24 Assays
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