

BIOMÉRIEUX

# GENE-UP® ENVIROPRO™ LISTERIA AND SALMONELLA

Sampling Efficiency for PROs



PIONEERING DIAGNOSTICS

# Introducing GENE-UP® ENVIROPRO™:

## Simultaneous detection of *Salmonella* & *Listeria* Species from environmental swabs and food matrices

A multiplexed configuration that simultaneously detects *Salmonella* species and *Listeria* species from environmental swabs and various foods (dairy, dry fruits, nuts, seeds, berries, multi-component products e.g. RTE meals).

By combining these assays into one tube, it provides both cost-savings and a streamlined workflow to the end-user. The best-in-class workflow eliminates cumbersome DNA purification steps and reduces hands-on time.

Optimized Environmental sampling: One swab, one enrichment, one sample prep, two results!

Ultimately, GENE-UP ENVIROPRO is a game changer, improving overall sampling efficiencies and providing rapid data for quality decisions.

### BENEFITS OF THE GENE-UP ENVIROPRO SALMONELLA & LISTERIA ENVIRONMENTAL WORKFLOW

- SIMPLE** 1 Universal Enrichment media, 1 test, 2 results
- EFFICIENT** Double your throughput
- PROFITABLE** Eliminates enrichment media production by half
- RELIABLE** AOAC Performance Tested Method<sup>SM</sup>
- RAPID** <10 minutes of hands-on sample prep
- SUPPORTED** Full access to bioMérieux Scientific Expertise

### ORDERING INFORMATION

IS1071	GENE-UP ENVIROPRO Kit	24 tests/kit
ISO374	Dehydrated Universal Enrichment Media	2kg
414057	GENE-UP Lysis Kit	192 tests/kit
419194	GENE-UP Tips	960 tips
IS0935	VSD Sample Tubes	24 tubes

Contact your local bioMérieux representative for availability

bioMérieux, Inc. • 100 Rodolphe Street • Durham, NC 27712 • U.S.A.  
Tel: (800) 682 2666 • Fax: (800) 657 3053  
[www.biomerieux-industry.com](http://www.biomerieux-industry.com)

### HOW IT WORKS



Many flexible preparation options

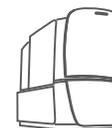
One sponge for sampling both *Listeria* & *Salmonella*  
24-28 hrs / 35°C ± 2°C



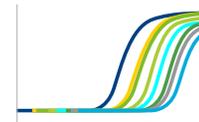
5 minute Lysis



PCR Tube



GENE-UP



Accurate Results

**Confident Results in 2 Hours**