



## Pierre Boulud appointed Corporate Vice President of the Asia Pacific region at bioMérieux

**Marcy l'Étoile, France** – November 7, 2016 – bioMérieux, a world leader in the field of *in vitro* diagnostics, has announced the appointment of Pierre Boulud to the position of Corporate VP in charge of the Asia Pacific region as of November 2. He joins the Executive Committee of bioMérieux and will report directly to Alexandre Mérieux, CEO.

Pierre Boulud will also be in charge of bioMérieux's portfolio and strategic planning starting on January 1, 2017.

Before joining bioMérieux, Pierre Boulud worked for 14 years at Ipsen pharmaceutical company, where he held various positions, in particular as the head of the Department of Strategy and Business Development. Since 2013, he was Executive Vice President in charge of Specialty Care Commercial Operations. Before he joined Ipsen, he worked at the Boston Consulting Group where he was in charge of strategic consulting assignments for five years. Pierre Boulud began his career in 1995 at the consulting firm Bossard Consultants.

Representing 17% of bioMérieux's total sales for the first nine months of 2016, with 12.2% year-on-year sales growth, the Asia Pacific region is a major driver of development for the Company.

Pierre Boulud holds a Master of Business Administration from ESSEC.

### About bioMérieux

#### *Pioneering Diagnostics*

A world leader in the field of *in vitro* diagnostics for 50 years, bioMérieux is present in more than 150 countries through 42 subsidiaries and a large network of distributors. In 2015, bioMérieux's revenues reached €1,965 million with 90% of international sales.

bioMérieux provides diagnostic solutions (reagents, instruments, software) which determine the source of disease and contamination to improve patient health and ensure consumer safety. Its products are mainly used for diagnosing infectious diseases. They are also used for detecting microorganisms in agri-food, pharmaceutical and cosmetic products.

(Symbol: BIM/Reuters: BIOX.PA/Bloomberg: BIM.FP – ISIN: FR0010096479).

Corporate website: [www.biomerieux.com](http://www.biomerieux.com)

Investor website: [www.biomerieux-finance.com](http://www.biomerieux-finance.com)

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